

# We are looking for: COUNTRY MANAGERS



## WHAT WE DO

We are the social business behind the landsharing platform [www.gartenpaten.org](http://www.gartenpaten.org). The core of this page is a database where users looking for a place to grow food connect with land owners offering their gardens. With the help of the platform, users can also share their harvest, tools and gardening expertise.

Gartenpaten.org includes a comprehensive resource section and an online shop where we sell our own products, which are all related to organic horticulture.

Our company is proud to offer free use of our database and sell only certified organic products. We believe in the positive ecological and social impacts that arise through sharing resources within your local community and the great effects an organic (food) garden has on biodiversity protection, creating micro habitats for animals and valuing the true worth of food.



## CONTACT US

We are happy to hear from you and your visions: [info@gartenpaten.org](mailto:info@gartenpaten.org)

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Germany

## What does a country manager do?

Country managers will be responsible for overall implementation of the Gartenpaten idea in their home country or region. This would include social media management, user and customer support, content creation, administration (including bookkeeping), adaptation of products for the regional market and sales.

## Who we are looking for

We plan to establish Gartenpaten in different EU countries as well as English speaking countries worldwide. Therefore, we are looking for motivated and creative individuals ready to dive into the world of building up a small enterprise. What you should bring:

- Interest in ecological gardening and the sharing economy
- Fluent written and spoken English and relevant local languages
- Strong entrepreneurial spirit (business founding and administration, accounting, sales management etc.) and networking abilities
- Affinity for digital marketing and content writing
- Ready to be No 1 contact person for users and customers from your country

## What we offer

- An easy to handle landsharing platform and access to an established online shop (both will be translated to your language)
- In depth training in community management, fundraising, and specific administration
- Extensive collection of digital content for translation
- License to sell our products (adapted to your region) in your country
- The opportunity to positively influence resource use in your home country

## Your compensation

In the style of a franchise system, your compensation will be directly related to the profits through the sales in your country.

